



GENERAL PRESENTATION

March 2019

The Live Thriller | Borderlive concepts

Introduction to The Live Thriller

"Paris, a winter night like many others. Wind and rain lash at your face. In the distance, you hear the rumble of Ordener street. You were just given a report form: black hair, military jacket, bizarre gait. Here he is, sitting alone on a bench. Suddenly, he gets up. Your mobile rings: "Follow him, and see what you can get."

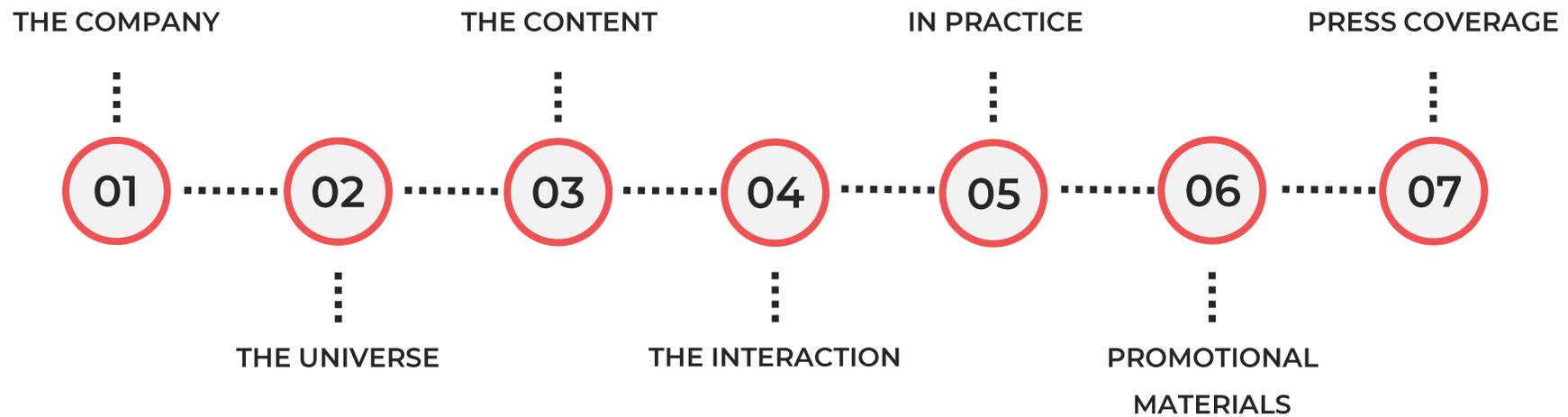
The guy aimlessly wanders for a few minutes, before stepping into a building. This is your chance to catch him. You enter carefully. Inside, a dim light defines the shapes of an abandoned shop. A smell of alcohol and wet dog fills the room. Not a living soul here, at least not apparently."

Welcome to the first live criminal investigation. For more than 2 hours in the heart of the 18th arrondissement of Paris, hunt down the Director, a mysterious serial killer who replaces the corpses of his victims by store mannequins.



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In 7 points

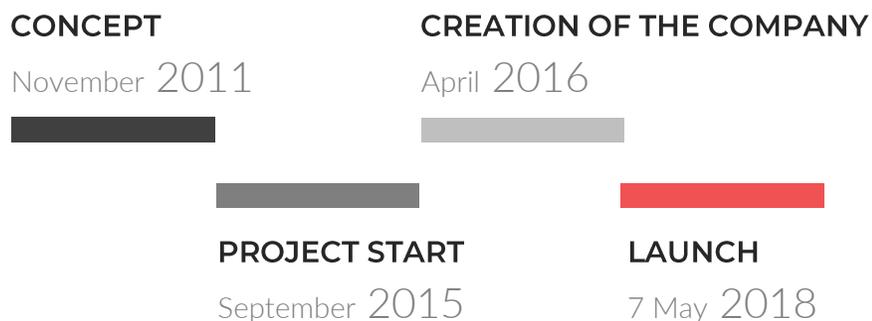


01 | THE COMPANY

Experiences at the edge of reality

Located in Paris, the company **Borderlive concepts** is specialized in the creation and production of live innovative entertainments, the first one being The Live Thriller.

Other projects are under development, and will be launched in the next few years. Exploring new themes, they will keep a common DNA: offer unprecedented formats and total immersion within original universes.



JORIS AUFRAY  Co-founder & CEO

"I had the idea by playing video games. After business studies, I jumped into the project with my 2 partners. I was mostly in charge of all writings, script and scenario, as well as business aspects."



FELIX CARCONE  Co-founder

"I have grown up as a musician, and studied at the Berklee School of Music. For the project, I took up soundtrack composition, postproduction and synchronization systems."



REMY AUFRAY  Co-founder

"With a diverse background (music and business), I was the operations guy, doing the purchases, mapping the lights, monitoring the advancement. I was also into photo and video retouching."



02 | THE UNIVERSE

Did you say Thriller?

The Mannequins Case

“A winter night, somewhere on the outskirts of Paris. Inspector Nils and his Deputy Gambale pace down the corridors of an abandoned slaughterhouse for half an hour, when they encounter a bizarre crime scene. Two store mannequins staged like rotting corpses.

Thinking of a mere hoax, they had no idea this was the first work of a psychopath, later known as the Director.”

This initial situation is introduced in the Prologue, an 11-minutes short movie integrated in the beginning of the experience, and available on the website as an interactive photo-novel (links can be found on page 13).

The players show up years after, while the investigation is at a standstill and victims follow on after one another. They will live the day everything went mad.

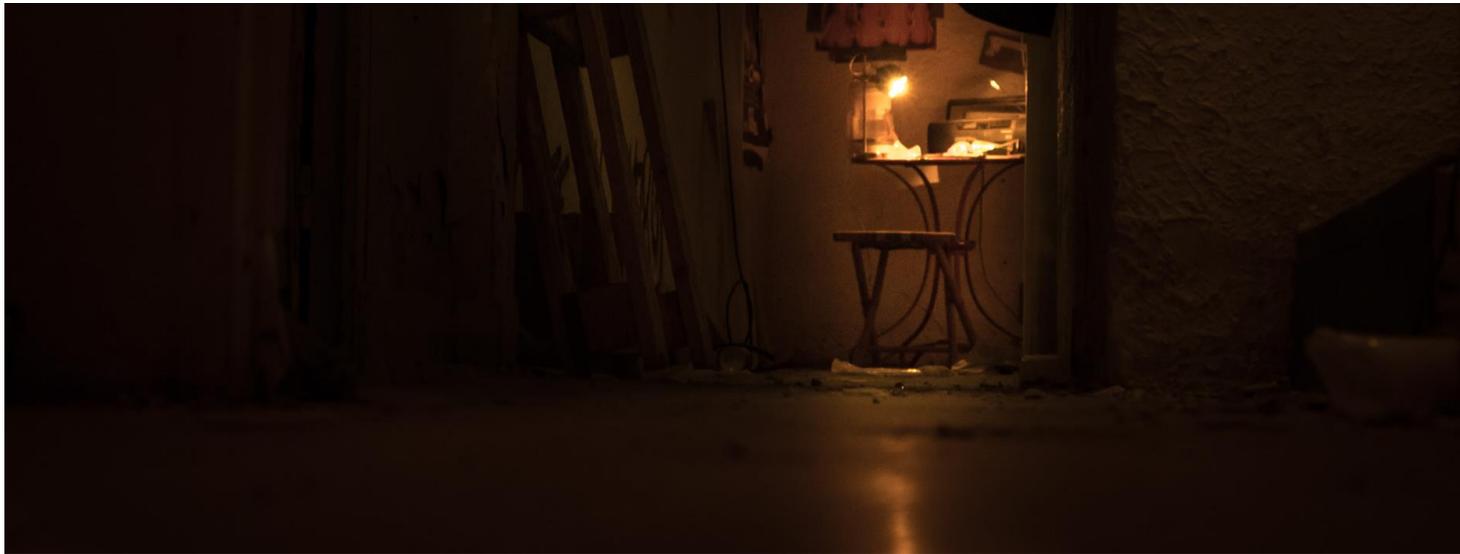
The influence of American cinema

The Live Thriller universe is in line with the ones of American thrillers from the '90s (Seven, The Silence of the Lambs, The Bone Collector) and more recently with video games like Heavy Rain or Condemned. It uses the same codes: a dark urban atmosphere, abandoned places, a mysterious serial killer, tortured minds and a deadlocked investigation.

Real-life scenery

The experience runs through several places for approximately 250 m² (2700 sq. ft.) in Paris. For a better immersion into reality, locations are not disclosed to the public. There is no window display, no The Live Thriller sign in the streets.

We have paid the greatest attention to make the scenery realistic. There is no cardboard cut-out or furniture taken from a famous Swedish store. Every corner, photo or item has a soul, and sometimes, even a smell.



The scenery

From the dilapidated shop to the insalubrious squat, the scenery is dark, seeping and disturbing, only enhanced by tiny steams of light.

03 | THE CONTENT

No sofa, no pop-corn

At the heart of the investigation

Throughout the development, we kept one motto in mind: get the players out of their comfort zone, to make it impossible to guess what is going to happen within the next 20 minutes. It is therefore no coincidence if The Live Thriller lasts for more than 2 hours, This time is necessary to offer different atmospheres and break the linearity. Moments of action are put at the most unexpected times. On the agenda: exploration of abandoned basements, crime scene analysis, brutal interrogation or street surveillance.

“Cutscenes” video sequences

Like many video games with advanced narration (Final Fantasy, Metal Gear Solid), 30 minutes of movie cutscenes are displayed at key moments of the experience. In the form of short movies, they offer a pause in the action and drive the scenario.

The soundtrack

Special emphasis was placed on sound environment. The original soundtrack, composed by Félix, was recorded with an orchestra of 30 musicians at the East Connection Studio of Budapest, one of the best in Europe.

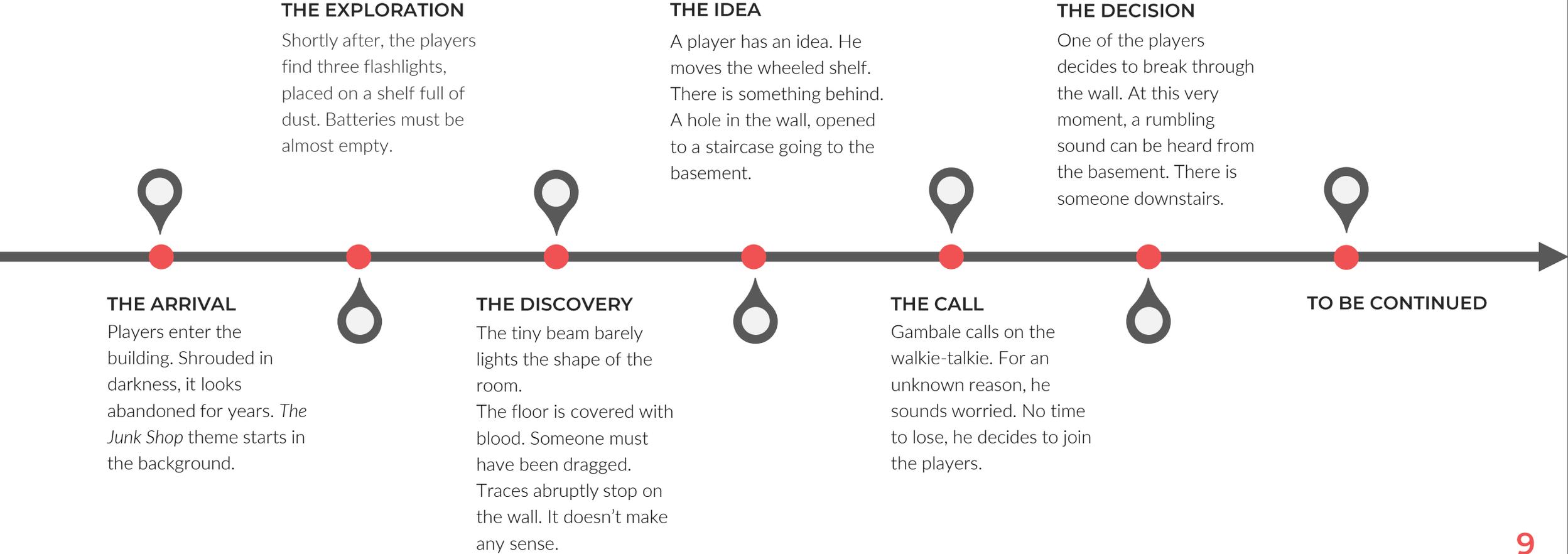
Music and sound effects adapt to the players progression throughout the experience. Orchestral themes are sometimes replaced by pure eerie sound effects, before coming back for cutscenes and suspense parts.

And even more

The experience is full of additional content, designed to increase immersion: dozens of pictures, real-fake newspaper articles, files, specially-made items. Everything can be examined. Everything can be worth of interest.

A progress inspired by video games

This is an extract of the script. For confidentiality and surprise matters, we only disclose a small part of gameplay mechanisms.



04 | THE INTERACTION

One adventure, four endings

Players influence the experience

The storyline is at the heart of the adventure, leading logically the players toward one of the four possible endings. Of course, we cannot guarantee the mainstream happy one.

Every action and decision of the players and their influence on the storyline was anticipated and written in a decision tree. The Live Thriller gives them the illusion of choice in an open world, even though everything was planned and circumscribed. A group wants to take initiatives? He will get rewarded. On the contrary, a group prefers to be driven by the experience? No problem, everyone will reach an ending.

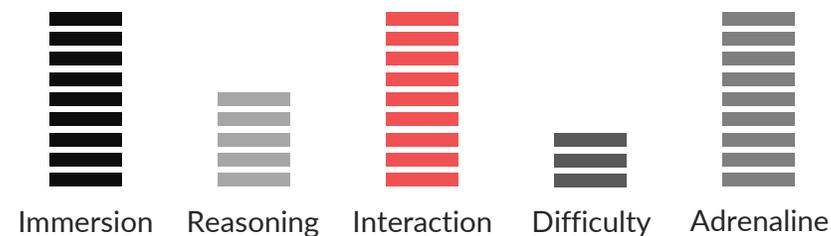
Professional actors

The adventure is driven by several professional actors, who play their part as in any theatre show or movie. They are free to adapt it to their

own personality and to the players behavior. Two performances are therefore, to some extent, always different.

Meticulous script

It took us several months and dozens of versions to write both the dialogue and action scripts. Every single action made by the actors is synchronized thanks to private communication systems and hidden control rooms. Those who liked the movie The Game will find particular resonance.





Richard Nils

Inspector Richard Nils is in charge of the case. As an old and bored cop, he spends his career-end nights emptying bottles of whiskey.



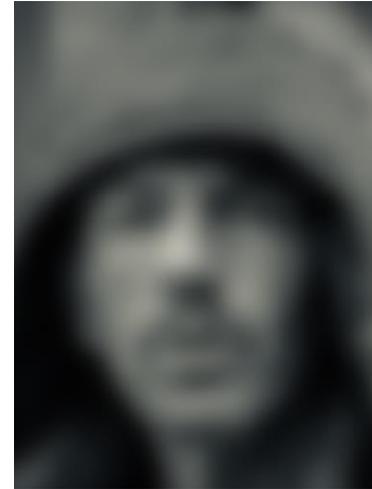
Paul Gambale

The young Deputy Inspector, obsessed with the Mannequins Case from the very first scene discovered in the slaughterhouse.



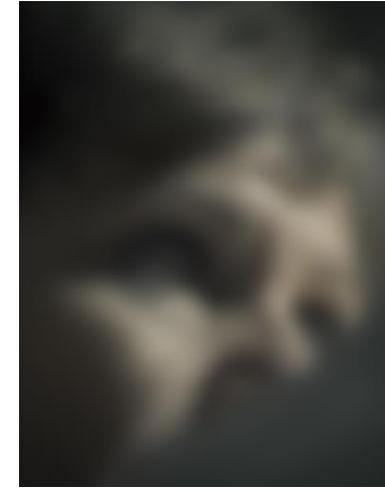
The Director

The psychopath suspected of 9 abductions and murders. Nobody knows anything about him, except that he pictures himself with a faceless mannequin on every scene.



A social outcast

Unintentionally, this young junkie will play a major role in the resolution of the investigation.



A woman

The past always surfaces. Even 20 years later.

The characters

The destinies of 5 characters meet and collide in The Live Thriller.

05 | IN PRACTICE

9 pieces of information



DURATION

2 hrs 15 min of experience



BOOKINGS

Online, on our website



MINIMUM AGE

18 yo or
13 yo with an adult



OPENING HOURS

From 4:30 PM on weekdays *
and 9:30 AM on weekends
Last group at 10:30 or 11:30 PM



LANGUAGES

French or English *



ROTATION

Every 60 minutes



GROUPS

Privatized groups
from 2 to 6 people



LOCATION

Around Jules Joffrin station
(line 12, 18th arrondissement)



PUBLIC PRICE

From 49 to 95 EUR
per person

06

PROMOTIONAL MATERIALS

A few important links

The website

<https://www.thelivethriller.com/en>

The trailer

<https://youtu.be/Hw9G7jD3qFw>

The soundtrack

<https://soundcloud.com/felix-carcone/sets/the-live-thriller-official>



The interactive photo-novel

<https://www.thelivethriller.com/en/chapter-1>

The HQ promotional pictures

<https://www.flickr.com/photos/thelivethriller/albums>

07 | PRESS COVERAGE

We follow us

No Proscenium (English, 23 July 2018): [Living A 'Live Thriller' In Paris \(REVIEW\)](#)

Sortir à Paris (English, 24 August 2018): [The Live Thriller, the investigation game offering you to solve a crime](#)

TimeOut (24 April 2018): [The Live Thriller : partez à la traque d'un tueur en série en plein Paris](#)

Allociné (27 June 2018): [The Live Thriller : traquez un tueur en série dans un jeu grandeur nature](#)

Huffington Post (13 July 2018): ["The Live Thriller", l'enquête criminelle dont vous êtes le héros en plein Paris](#)

Le Parisien (3 September 2018): [On a testé Live Thriller, plongée grandeur nature en plein polar dans Paris](#)

Télérama (15 September 2018): [Vidéo : dans la peau d'un flic débutant, à la poursuite d'un tueur en série](#)

BFM Paris (Video, 25 September 2018): [Une enquête policière en plein Paris](#)

Topito (Video, 6 October 2018): [The Live Thriller, l'enquête criminelle grandeur nature à Paris](#)

Le Figaro (25 October 2018): [Halloween à Paris 2018: dix idées de sorties pour le fêter](#)

Escapegame.paris (16 May 2018): [The Live Thriller Paris, en immersion dans un polar grandeur nature](#)



For any question or information:

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We are on social networks

